

# Wical Angus Alley

Steve & Jan Wical



## Bloomfield on test

Lot #037: Feb. son of Coleman Regis 904

BW: 78 • ADG: 4.28 • WDA: 3.11

Lot #038: March son of W A A Smart Stack

BW: 61 • ADG: 3.31 • WDA: 2.71

## Dunlap on test

Lot 139 is a 1/2 brother to our \$10,000 high-selling bull at the 2012 Tama ICA Bull Sale. He is a March son of

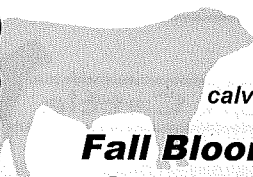
Sitz Upward 307R

Lot #139: BW: 80 • ADG: 4.32 • WDA: 3.35

Bloomfield Sale is March 18 and Dunlap Sale is March 22.

24211 Diagonal Rd • Grundy Center, IA 50638  
319-824-3101 or 319-239-4278

THE POWER OF GENETICS



Witt bulls are noted for quiet dispositions, calving ease and performance.

## Fall Bloomfield on-test

Son of Meredith Alliance 37

Lot 008 (Born 11-1-11)

BW: 72 • WW: 872 • Interim wt: 1,547

ADG: 3.56 • WDA: 3.58

EPD's: CE +4, BW +2.6, WW +44, YW +81, Milk +22

## Dunlap on-test

Sons of Meredith Alliance 37

Lot 140 (Born 2-12-12)

BW: 70 • WW: 864 • Interim wt: 1,150

ADG: 3.81 • WDA: 3.50

EPD's: CE +5, BW +2.4, WW +45, YW +84, Milk +25

Lot 141

Born 2-17-12 • BW: 70 • WW: 824

Interim wt: 1,005 • ADG: 2.75 • WDA: 3.20

EPD's: CE +7, BW +1.6, WW +48, YW +88, Milk +26

Lot 008 is a 1/2 brother, Lot 140 is a 3/4 brother and Lot 141 is a full brother to the \$6,000 record selling bull at the Dunlap ICA Sale in 2012.

Witt Cattle Co.

Merle and Diane • Cell: (515) 231-7310

## VET'S VIEW

By Grant Dewell, DVM

Veterinary Diagnostic and Production Animal  
Medicine, Iowa State University

## Farm-level practices keep beef at the center of the plate

We all know the classic "Beef. It's What's For Dinner." slogan and believe that beef is the best choice for the center of our plate. However, we sometimes take beef and beef quality for granted.

Having recently returned from a 10-day Extension training program in Pakistan, I have a fuller appreciation of our eating opportunities. After nine days of chicken, the goat stew was a welcome change but still did not satisfy my appetite. After returning to the U.S., a steak sandwich and a cup of real coffee at the airport were the first items on my agenda.

For most U.S. consumers, there are ample opportunities to select a variety of protein sources.

In the beef industry, particularly through the support of the beef check off, a tremendous job of promoting beef as a safe wholesome product for our consumers has been accomplished. That's been achieved as many beef producers (and most of those in Iowa) have attended a BQA (Beef Quality Assurance) training at some point in the past 20 years and try to adhere to good management practices.

## There have been changes

If it's been more than a few years since you went through BQA, I would encourage you to attend a BQA training again. Many things discussed today are different than just three to five years ago. Additional resources are available through the BQA program and your Beef Industry Council besides BQA certification to assist you in producing and marketing the best choice for dinner for consumers everywhere.

We usually think of injection sites when someone mentions BQA, but quality assurance is more than injection sites. BQA began many years ago to address residue issues in meat and has evolved over time to meet new challenges and will continue to change in the future.

As cattle farmers are anticipating a fresh crop of new calves this spring keep good management practices in mind to ensure that what you market will be desirable by consumers. It is important to make sure that injections are given in front of the shoulder as you vaccinate or treat calves.

Additionally, farmers should keep track of all treatments given and make sure that slaughter withdrawals are being followed. BQA guidelines require a valid veterinary-client patient relationship, so discuss your animal health plans with your veterinarian. The FDA has changed some rules regarding use of some classes of antibiotics so what was legal a year or two ago may not be legal now.

Feed ingredients can also be important to producing a wholesome quality product. Many of us are being creative with feed ingredients due to the drought and cost of traditional feeds. Make sure that any chemicals that were used in production of these ingredients are safe for cattle and any label requirements for herbicides and pesticides have been followed.

## VET'S VIEW

Finally, think about what the consumer desires not only for the quality of the steak but the quality of the calf's life. We are the stewards for these animals and we need to live up to the license plate many of us have: "Cattlemen Care."

The consumer wants to know you care not just about the beef you provide them, or your bottom line, but that you care about the life of that calf. It is important for the health of the calf that it is born in a dry, clean environment, not in a muddy lot. It is also important for the consumer that we care enough about the calf that when it is wet and storming that we provide shelter for cow and if necessary we will carry the calf indoors to keep it safe.

Cattle farmers need positive media opportunities and what seems like little everyday things to us, can turn into big things for the consumer. All of us working together can promote our industry so that 'Beef.' remains 'What's for dinner?' for a long time.

## BQA Certification free until Mar. 15

By Doug Bear, Director of Industry Relations

Are you doing your part for the industry by getting Beef Quality Assurance (BQA) certified? Well, if you haven't, do I have a deal for you!

The checkoff-funded BQA program is giving you the chance to become online BQA certified for free thanks to a partnership with Boehringer Ingelheim Vetmedica, Inc. and the Beef Cattle Institute housed at Kansas State University. The cost of BQA certification is normally \$25-\$50; however, until March 15, 2013, Boehringer Ingelheim will cover the cost of the certification, making the online modules free for all beef and dairy producers.

The BQA program provides cattlemen with the tools they need to produce the safest, highest quality beef in the world while also looking at ways to make their operations more efficient and productive. Beef Quality Assurance is the gold standard of livestock handling and animal welfare programs. It demonstrates the industry's commitment to continually improve the production practices most cattlemen use daily.

At the Iowa Beef Industry Council, we think this program is instrumental to building beef demand.

The online BQA program has customized programs specific to cow/calf, stocker, feedlot or dairy operations. These easy-to-use modules teach sound management techniques. The cattle industry has embraced BQA because it is the right thing to do; and it also helps cattle operations tell their story to consumers who might not understand all the safety measures cattlemen take in producing the food on the table.

To get started on your free online certification, start at <http://www.animalcaretraining.org/Packagedetail.aspx>. Select one of the sixteen categories available, register and enter code: BIVIBQA for your payment method. After all videos within a specific category have been observed and the quizzes are passed successfully, you will become BQA certified!

In addition, in-person training is also always available for free, as part of your beef checkoff investment, for all beef and dairy producers. For more information, contact Doug Bear, Iowa's BQA Coordinator at [doug@iabeef.org](mailto:doug@iabeef.org) or 515-296-2305.



## ONE PENNY RANCH

1735B 165th Ave NE • Foley, MN 56329

### ON TEST FOR DUNLAP

Charolais bulls 1/4 genetically related to the "Pioneer Litton Ranch herd sire, Sam 951"

Our breeding program is based on blending these old genetics with proven polled lines.

#### Lot 153

March son of One Penny Xerox 0101

BW: 92 Int. Wt: 875  
ADG: 4.32 WDA: 2.96

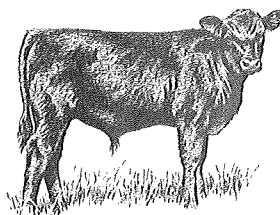
#### Lot 154

March son of PZC Thunderstruck 803P

BW: 80 Int. Wt: 885  
ADG: 3.73 WDA: 3.15

**Bill Zimmerman**

[onepennyranch@yahoo.com](mailto:onepennyranch@yahoo.com) • 612-875-9509



Kendall & Brenda Mintle

# KM & S Farms

KM & S Farms bulls are quiet, easy keeping bulls

### On test for Dunlap

#### Lot 129

March son of SAU Mandan 8907

Dams sire is TC Supreme. Top cow in our herd. This high-indexing bull will put pounds on next year's calf crop!

BW: 84 • ADG: 4.70 • WDA: 3.98

#### Lot 129

Feb. son of Plainview Lutton E102

Dams sire RDDA Overload 2437.  
His daughters will make great cows!  
BW: 80 • ADG: 3.31 • WDA: 3.24

Sale is March 22!

27308 Gaston Ave. • Glenwood, IA 51534  
712.527.1073 or 712.527.0248